



Press Release
For immediate publication

A themed rollercoaster featuring a pre-ride show and onboard special effects “EDNÖR – L’attaque” – a first at La Ronde – ushers in a new era

Montréal, Thursday, April 15, 2010 – The launch of “EDNÖR – L’attaque” is a grand premiere for La Ronde and signals, according to management, the start of a new era as “amusement parks” continue their transformation into “theme parks.”

“EDNÖR – L’attaque” is the first ever totally themed rollercoaster and features a pre-ride show that will take passengers on a tour of a simulated interpretation centre dedicated to the study of sea monsters, including the now-famous resident of Lac des Dauphins, EDNÖR.

Located in the Village at La Ronde, the centre is a key part of the experience and leads to the boarding area. The centre is designed to inform passengers, who are about to experience an attack by the sea monster at La Ronde, about these strange creatures, starting with EDNÖR, of course, but also Nessie, Champ, Memphré and Ponik, to name but a few. At the centre, passengers will also experience the most recent events, including the monster’s attack on workmen Dany Gauthier and Steve Saint-Louis, which occurred on the evening of March 30.

In another first, La Ronde will take advantage of the sea monster’s presence in Lac des Dauphins to include its appearances as “special effects” as part of the ride. For example, during the ride, passengers will come very close to a powerful spurt of water from EDNÖR, a phenomenon previously described by the workmen involved in the March 30 incident.

On May 15 and 16, starting at 11:00 AM, only 2010 La Ronde season passport-holders will have access to the new ride, “EDNÖR – L’attaque.” The rollercoaster will be open to the general public as of May 22, also at 11:00 AM. Season passports are already available online at www.laronde.com for \$74. They come with a booklet containing discount coupons valued at over \$200.

Photo available (password sent by e-mail on request) : <http://laronde.sixflagsink.com/>

About Six Flags: La Ronde is the property of Six Flags, Inc., a publicly-traded corporation (SIXFQ) headquartered in New York City and the world's largest regional theme park company with 19 parks across the United States, Mexico and Canada.