



Press release  
For immediate publication

## Another major new attraction this summer

# Terminator X, the ultimate laser battle at La Ronde!

**Montréal, Wednesday, March 10, 2010** – Starting this summer, La Ronde will be home to an outstanding new attraction inspired by the *Terminator* blockbuster movies and billed as the “ultimate laser battle.” Terminator X is the theme park’s second major innovation for the 2010 season – after the extreme thrill rollercoaster (currently under construction), part of which will soar above lac des Dauphins.

Terminator X will immerse participants in a video game environment. It features an interactive laser battle in which two teams are pitted against each other. In addition, both teams have to contend with the booby-trapped SkyNET artificial intelligence battle arena and elite battle squads inspired from blockbuster movie mogul James Cameron (*Avatar*, *Titanic*). The whole thing takes place in a virtual, surreal, and futuristic environment pulsating to the beat of a unique and entrancing soundtrack. In Terminator X, “you are the target!”

During this heart-thumping adventure, the combatants are greeted by elite SkyNET soldiers working for Cyberdine Industries and recruited to test new laser weaponry in the battle arena. After the battle, recruits are evaluated by the SkyNET soldiers and given their scores.

For a sneak peek at the adventures that await Terminator X participants this summer, simply visit La Ronde’s web site at <http://www.laronde.com/terminatorx/en/index.html>.

Terminator X was created by the President and Chief Executive Officer of Sudden Impact! Entertainment Company (SIEC), Lynton V. Harris, the man behind *The Mummy: Tomb of the Dragon Emperor*, the star attraction at La Ronde in 2009 with over 125,000 thrilled participants.

SIEC is the world’s leading producer of live, interactive, scary entertainment. The company has produced live shows, and experiences in Arenas, Stadiums, Concert Festivals, Tourist Attractions and Theme Parks. Through successful Licensing of Hollywood brands, Sudden Impact! has been able to mount year round tours of exciting walk-through, live & scary experiences.

This news by La Ronde follows the announcement, in September 2009, of the upcoming launch of a new extreme thrill rollercoaster. To promote this new addition, La Ronde has embarked upon a promotion as thrilling as the new rollercoaster itself. Since September and until further notification, everyone who buys a 2010 season passport will be invited to be the first to experience this high thrill coaster, by boarding the ride before it opens to the general public. Along with this privilege, season passport holders will receive exclusive offers valued at more than \$200. Our discount coupons include one that

offers \$2 off admission for Terminator X (a price of \$5 instead of \$7). Season passports are available online at [www.laronde.com](http://www.laronde.com).

**About Six Flags:** La Ronde is the property of Six Flags, Inc., a publicly-traded corporation (SIXFQ) headquartered in New York City and the world's largest regional theme park company with 19 parks across the United States, Mexico and Canada.